

SPONSOR + VENDOR OPPORTUNITIES

Sunday, September 17th 11:00 am - 6:00 pm

Proceeds benefit Downtown Little Rock Partnership



OVERALL EVENT SPONSORSHIPS

	Number Available	Specialty Recognition	Exhibitor Space	Event Signage	Social Media	Web Page	Press Materials	Truck Bucks
PRESENTING \$20000	1	Sponsor name and logo associated with festival.	✓	All Areas	Feature	Logo + Link	✓	300
GOLD \$7500	2	Sponsor logo included in some festival promotion.	✓	All Areas	Feature	Logo + Link	✓	150
SILVER \$5000	2	Sponsor logo included in some festival promotion.	✓	All Areas	Feature	Logo + Link		130
ANNIVERSARY \$1200	∞		✓	All Areas	Mention	Listing + Link		50

TARGETED SPONSORSHIPS

	Number Available	Specialty Recognition	Exhibitor Space	Event Signage	Social Media	Web Page	Press Materials	Truck Bucks
KID ZONE \$8000	1	Funds dedicated kid zone w/ music, activities & more!	✓	All Areas	Mention	Listing + Link	✓	150
T-SHIRT SPONSOR \$2000 + \$4000 IN-KIND	1	Provides sponsor-branded shirt week before event. 300 minimum quantity.*	✓	All Areas	Feature	Logo + Link	✓	125
BEER TENT TAKEOVER \$3000	4	Unique team building experience while helping raise money for public art!	✓	All Areas	Mention	Listing + Link		125
BLOCK SPONSOR \$3000	6	Logo displayed prominently in specific festival area.	✓	All Areas	Mention	Logo + Link		125
BUSKER STATION \$1500	5	Sponsor logo displayed at one busker station.	✓	Specific Station	Mention	Listing + Link		50

*T-shirt design must be approved by DLRP.

MEDIA SPONSORSHIPS

	Number Available	Specialty Recognition	Exhibitor Space	Event Signage	Social Media	Web Page	Press Materials	Truck Bucks
MEDIA CHAMPION \$3000 + \$3000 IN-KIND	1	Opportunity for live broadcast from festival.	✓	All Areas	Feature	Logo + Link	✓	125
MEDIA PARTNER \$1500 + 1500 IN-KIND	4	Opportunity for live broadcast from festival.	✓	All Areas	Mention	Listing + Link		100