

# SPONSOR + VENDOR OPPORTUNITIES

Sunday, September 17th 11:00 am - 6:00 pm

Proceeds benefit Downtown Little Rock Partnership



## OVERALL EVENT SPONSORSHIPS

	Number Available	Specialty Recognition	Exhibitor Space	Event Signage	Social Media	Web Page	Press Materials	Truck Bucks
<b>PREMIUM</b> \$20000	<b>1</b>	Sponsor name and logo associated with festival.	✓	All Areas	Feature	Logo + Link	✓	300
<b>GOLD</b> \$7500	<b>2</b>	Sponsor logo included in some festival promotion.	✓	All Areas	Feature	Logo + Link	✓	150
<b>SILVER</b> \$5000	<del>2</del> <b>1</b>	Sponsor logo included in some festival promotion.	✓	All Areas	Feature	Logo + Link		130
<b>ANNIVERSARY</b> \$1200	<b>∞</b>		✓	All Areas	Mention	Listing + Link		50

## TARGETED SPONSORSHIPS

	Number Available	Specialty Recognition	Exhibitor Space	Event Signage	Social Media	Web Page	Press Materials	Truck Bucks
<b>KID ZONE</b> \$8000	<b>1</b>	Funds dedicated kid zone w/ music, activities & more!	✓	All Areas	Mention	Listing + Link	✓	150
<b>T-SHIRT SPONSORSHIP</b> \$2000 + \$4000 IN-KIND	<b>1</b>	Provides sponsor-branded shirt week before event. 300 minimum quantity.*	✓	All Areas	Feature	Logo + Link	✓	125
<b>BEER TENT TAKEOVER</b> \$3000	<del>4</del> <b>2</b>	Unique team building experience while helping raise money for public art!	✓	All Areas	Mention	Listing + Link		125
<b>BLOCK SPONSORSHIP</b> \$3000	<b>6</b>	Logo displayed prominently in specific festival area.	✓	All Areas	Mention	Logo + Link		125
<b>BUSKER STATION</b> \$1500	<b>5</b>	Sponsor logo displayed at one busker station.	✓	Specific Station	Mention	Listing + Link		50

\*T-shirt design must be approved by DLRP.

## MEDIA SPONSORSHIPS

	Number Available	Specialty Recognition	Exhibitor Space	Event Signage	Social Media	Web Page	Press Materials	Truck Bucks
<b>MEDIA CHAMPION</b> \$3000 + \$3000 IN-KIND	<b>1</b>	Opportunity for live broadcast from festival.	✓	All Areas	Feature	Logo + Link	✓	125
<b>MEDIA PARTNER</b> \$1500 + 1500 IN-KIND	<b>4</b>	Opportunity for live broadcast from festival.	✓	All Areas	Mention	Listing + Link		100